



**HOW YOU CAN MAKE A DIFFERENCE
AS A CHILD SURVIVAL ADVOCATE**

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As a **Child Survival Advocate**, your impact can go far beyond a monthly or one-time donation. You can help people understand the enormity of the challenge — and their ability to become part of God's loving care for mothers and children in the poorest areas of our world.

When you support the **Child Survival Program**, you become a **Child Survival Advocate** whose donations help Compassion's local partners reduce infant and child mortality and encourage hope by:

- **Preventing illness.** Regular prenatal and postnatal checkups contribute greatly to healthy births. Regular doctor visits and immunizations help keep infants healthy, happy and growing.
- **Giving children a healthy start.** Nutritious food staples and supplements help children grow and stay strong.
- **Providing parental training.** Teaching mothers and caregivers how to properly stimulate their children mentally and physically improves the child's socio-emotional skills and cognitive development.
- **Empowering mothers and caregivers.** Infant development and safety, nutrition, literacy and job-skills are just a few of the topics the Child Survival Program training includes.
- **Offering spiritual nurturing.** Mothers establish relationships with Christian Survival Specialists through regular home visits. They also build relationships and a community of faith with other women through local group meetings.
- **Ministering to the whole family.** When possible, fathers and other family members in the home are included in training to help build a stable, secure environment for the child.

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The resources in the Child Survival Program Resource Kit will empower and equip you to be a Child Survival Advocate that helps save and change countless lives worldwide.

Here are ways you can engage as a Child Survival Advocate:

1. **Make a donation to help a child survive**
2. **Become a monthly donor to the Child Survival Program**
3. **Share child survival issues with your friends by:**

o **Posting information** about the Child Survival Program at your church, with your small group, or in any setting where you have permission to tell the story. An 8-1/2 x 11 PDF of a flyer/poster you can use is in the downloadable resource kit.

o **Using social media** like Facebook and Twitter to share the story and images of children who both need and are receiving aid. We provide sample posts and images in the downloadable resource kit.

o **Emailing friends to share the story.** We provide you with sample copy for an email message you can share with your friends, informing them of the plight of millions of infants and children and giving them the opportunity to engage as you have. Sample text and images are found in the downloadable resource kit.

o **Banner ads.** Powerful images and simple but compelling words make up banner ads you can use on your personal website, on your blog, on your company website (if you are a business owner with that opportunity) or on your church website. These banner ads are also part of the downloadable resource kit.

